



The Association for
Accountants and
Financial Professionals
in Business

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in Business*

San Gabriel Valley Chapter of the IMA

Presents

"Leverage Your ERP for Bottom Line Results"

By

Lisa Anderson, MBA, CSCP

President/Founder

LMA Consulting



Saturday

May 21, 2011

9:00am to 11:00am

**Denny's Restaurant
6550 North Irwindale Avenue
Irwindale, CA 91706
(626) 334-7070**

"Coming west on 210 Freeway...right on Irwindale Avenue...right on Camino De La Canterra"

"Coming east on the 210 Freeway...left on Irwindale Avenue...right on Camino De La Canterra"

8:45-9:00am - Sign in & Networking

9:00-10:00am - Breakfast

10:00-11:00am—"Leverage Your ERP for Bottom Line Results" by Lisa Anderson, MBA, CSCP

Cost: \$20 for IMA Members, \$15 for Students and Unemployed

RSVP: Please RSVP by Wednesday, May 18, 2011 to Frank Garcia at garciaflm1@yahoo.com or 626-963-6185

Leverage Your ERP for Bottom Line Results

This presentation will focus on the key strategies to leverage ERP systems to accelerate cash flow including:

- Companies are severely underutilizing their systems (typically, at best, they utilize 20%) and have significant opportunity to leverage to achieve business results



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- Instead of immediately thinking about changing ERP systems as business issues arise, companies can leverage already-existing ERP assets and typically achieve better results on a quicker timeline.
- In today's new normal business environment, leveraging ERP systems can be one of the best avenues to surpass the competition without requiring capital investment and while minimizing risk
- When companies focus to leverage systems on key profit drivers, significant bottom line results can occur

About our Speaker

Lisa Anderson is a senior operations and supply chain executive and founder and President of LMA Consulting Group, Inc. She works with executive leaders and management teams to transform people and process into profit. Lisa has been a featured speaker at the APICS International Conference and the Global Supply Chain & Logistics Summit and a guest lecturer at the University of Southern California's Entrepreneurial Program. She has published articles in the American Management Association's MWorld and Corp! Magazine and has been quoted in Industry Week, ABC News, and The Los Angeles Times. Lisa is Board Approved in Supply Chain Strategy by the Society for Advancement in Consulting, an APICS Certified Supply Chain Professional (CSCP), received an MBA with an emphasis in Finance from California State University at Fullerton and a BS in Business Administration with an emphasis in Operations Management from the University of North Carolina at Chapel Hill.