



***APICS Southeast District Webinar Series*** presents



## **“Priming Your Supply Chain for the Amazon Effect”**

presented by **Lisa Anderson, MBA, CSCP**

moderated by **Scott Luton, APICS Southeast District Staff**

**Thursday, January 28<sup>th</sup>, 2016**  
**12 noon to 1 pm EST**

To register: <https://attendee.gotowebinar.com/register/4308584019257277186>

OR visit the APICS SED website: [www.apicssoutheast.org](http://www.apicssoutheast.org)

Amazon is changing the business landscape. Unlimited variety is assumed, same-day service is the norm, and 24/7 accessibility with easy returns and exchanges is expected. Manufacturers and distributors must rise to the occasion if they wish to compete and survive. This educational session will feature an interactive discussion on strategies for positioning your company on the leading edge of the Amazon effect. You will learn how to create a more flexible and versatile supply chain and prepare for whatever comes next.



**About the facilitator:** **Lisa Anderson**, President of [LMA Consulting Group, Inc.](http://LMAConsultingGroup.com) is known as The Manufacturing Connector (SM) and is a leading expert in bridging the gap between supply chain strategy and execution to dramatically improve service levels, accelerate cash flow and maximize profits. Lisa has spoken at several industry conferences such as the Global Supply Chain & Logistics Summit and has been quoted in The Wall Street Journal, ABC News and Industry Week. She is Board approved in Supply Chain strategy by SAC, was recognized as the 16<sup>th</sup> most influential in supply chain management by SAP and recently was named one of the Top 100 Supply Chain bloggers.

Questions? Feedback? Please contact Scott Luton at 678.296.5268 or [scott@riverwoodassociates.com](mailto:scott@riverwoodassociates.com)