



INNOVATION: What Is Innovation in Manufacturing?



Tuesday, June 19, 2018 from 7:30am – 9:30am PST

Rancho Cucamonga Chamber of Commerce

9047 Arrow Route, Suite #180, Rancho Cucamonga, CA 91730

Innovation is key to the success of all manufacturers. It's the lifeblood of every organization. But, what really is innovation? Some think it's new products. Others think that it's robotics. Not all manufacturers can create new products and most are already trying to improve output. So, what really is innovation?

Join Supply Chain Consultant, Lisa Anderson, on Tuesday, June 19, 2018, as she discusses the need for constant innovation and how every manufacturer has an opportunity to innovate.



*Lisa Anderson is the founder and president of LMA Consulting Group, Inc., a consulting firm that helps manufacturers and distribution organizations innovate, elevate and transform their end-to-end supply chain. Known to focus on customer demand, measured outcomes and profitability, Ms. Anderson has been named a Top 40 B2B Tech Influencer by Arketi Group, a Top 50 ERP Influencer by Washington-Frank and ranked in the Top 46 Supply Chain Influencers by SAP. She recently published *I've Been Thinking*, an inspiring collection of 101 strategies for creating bold customer promises and profits. She is a regular content contributor on topics including supply chain, ERP and SIOp and is regularly interviewed and quoted by publications such as Industry Week, tED magazine and the Wall Street Journal.*

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