



LIVE WEBINAR:

"The Resilient Supply Chain: Succeeding in the Amazon Era"

March 20th, 2019

3pm ET

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FEATURING:



Lisa Anderson

Founder & President, LMA Consulting Group Inc

Amazon has turned the business landscape on its head. Netflix has transformed the entertainment industry. Uber has revolutionized the transportation industry. Aerospace firms are feeling the squeeze. Are you ready for what's next?

According to LMA Consulting Group's research study, The Amazon Effect: How Higher Customer Service Standards Impact Your Business and What You Can Do to Thrive, customers are no longer satisfied with quality products delivered on-time; instead, they want rapid delivery, "go the extra mile" partnership type service and collaborative R&D/ design. Creating a resilient end-to-end supply chain is no longer a differentiator; it has become a "must" for navigating disruption and achieving peak performance.

This presentation will feature an interactive discussion on strategies and methods for creating a resilient supply chain. In addition, instead of reacting to disruption, we'll explore ideas to turn that on its head – why not become the disruptor?

Hosted by



Scott W. Luton, CSCP, LSSGB

Founder & Host, Supply Chain Now Radio

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The people, the technologies, the best practices and the critical issues of the day.

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"The Resilient Supply Chain: Succeeding in the Amazon Era"

About the featured speaker: **Lisa Anderson**

Lisa Anderson is the founder and president of [LMA Consulting Group Inc.](#), a consulting firm that specializes in manufacturing strategy and end-to-end supply chain transformation that maximizes the customer experience and enables profitable, scalable, dramatic business growth. She has worked with clients ranging from closely-held to private-equity backed to large, complex, global organizations.

Lisa has been named in the Top 46 most influential in Supply Chain by SAP, a Top 40 B2B Tech Influencer by Arketi Group and a Top 50 ERP Influencer by Washington-Frank. She recently published, [I've Been Thinking](#), an inspiring collection of 101 strategies for creating bold customer promises and profits. She is a regular content contributor on topics including providing a superior customer experience with S&OP, advancing innovation, and navigating growth and change and is regularly interviewed and quoted by publications such as Industry Week, tED magazine and the Wall Street Journal. She holds a BA from the University of North Carolina at Chapel Hill and an MBA from Cal State Fullerton.



To learn more, visit: www.lma-consultinggroup.com

About the host: **Scott W. Luton**

Scott Luton serves as Managing Partner for [TalentStream](#) and is a member of the ownership group. He has worked extensively in the end-to-end Supply Chain industry for more than 15 years, appearing in publications such as The Wall Street Journal, Dice, DC Velocity and Supply Chain Dive. Scott has held a variety of leadership roles with organizations, with significant experience in the manufacturing and professional services sectors. Scott currently serves as Executive Vice President of APICS Atlanta and was also named to the 2018 Georgia Logistics Summit Executive Committee. He is a graduate of the University of South Carolina, is a certified Lean Six Sigma Green Belt and holds the APICS Supply Chain Professional credential. As a Veteran of the United States Air Force, Scott also volunteers with the Business Pillar for [VETLANTA](#), and maintains active membership in the Georgia Manufacturing Alliance & CSCMP Atlanta Roundtable. He founded Supply Chain Now Radio in 2017 to spotlight the **best** in all things Supply Chain. Connect with Scott Luton on [LinkedIn](#) and follow him on Twitter at [@ScottWLuton](#).

Questions? Contact Scott Luton at scott@supplychainnowradio.com or 678.296.5268