



Ventura County Chapter 101


 Search this site

APICS Ventura County Chapter

[Homepage](#)
[Monthly Professional Development Meetings](#)
[Register to this month's PDM](#)
[PDM Location](#)
[About Us](#)
[Join Us](#)
[Join APICS as a Professional Member](#)
[Enterprise Membership](#)
[Student Memberships](#)
[Events](#)
[Board Members](#)
[Education](#)
[Jobs](#)
[Job Posting Request](#)
[Online resources](#)
[President's message](#)
[Monthly Professional Development Meetings >](#)

Come to our February PDM!

posted Sep 24, 2009 10:15 AM by Victor Granados [updated Jan 20, 2011 7:06 PM]

Innovation for Supply Chain Success

Presented by Lisa Anderson, MBA, CSCP

Please join at our February 8th meeting with Lisa Anderson.

Many times, supply chain strategy is an afterthought to business strategy – after all, many Executives believe the supply chain will just execute the corporate strategy and ensure delivery performance. Although that is important, in today's "New Normal", it is no longer acceptable. Instead, companies must leverage supply chain strategy and innovation to create a competitive advantage and accelerate cash flow.

This presentation will focus on the keys to supply chain strategy; formulation, innovation and execution, with emphasis on achieving sustainable business results. Through examples and case studies, the attendants will learn a few best practices in supply chain strategy, why many of the common approaches to strategy formulation and execution fail and how to become the exception through some common sense yet rare approaches.

About the speaker:

Lisa Anderson, MBA, CSCP, is a senior operations and supply chain executive and founder and President of LMA Consulting Group, Inc.

She works with executive leaders and management teams to transform people and process into profit, specifically focusing on the areas of change management (M&A and turnarounds), process control and project management. Lisa authors a newsletter read all over the world, has been a featured speaker at several industry conferences and has been quoted in Industry Week, ABC News, and the Los Angeles Times. She is also Board Approved in Supply Chain Strategy by SAC (Society for Advancement in Consulting).

Mark your calendar:

 Tuesday February 8, 2011
 6:00 PM - 9:00 PM

[Click here to register](#)

Location:

 Courtyard by Marriott
 600 East Esplanade Drive
 Oxnard, CA 93036-2403
 (805) 278-5070

[Click here for a map](#)

AGENDA:

6:00-6:30 Registration
6:30-7:30 Dinner/Networking
7:30-9:00 Meeting

APICS Ventura County Chapter

 PO Box 1768
 Thousand Oaks, CA 91358
apics_venturacountychapter@msn.com
[Sign in](#) [Terms](#) [Report Abuse](#) [Print page](#) | Powered by [Google Sites](#)